



Online and Email Advertising Spec Sheet

Advertising Formats



MASTHEAD 970X250

A horizontal rectangular banner with a gradient from yellow on the left to orange on the right.

LEADERBOARD 728X90

A horizontal rectangular banner with a gradient from light blue on the left to dark blue on the right.

MPU
300X250

A square banner with a gradient from purple on the left to pink on the right.

We accept Google Ad Manager codes
Or GIF, JPEG and PNG files
Maximum file size 100kb recommended

revision world

A green logo where the word "revision" is enclosed in a green oval, and a green arrow points from the oval to the word "world".

Tenancy Banner



TENANCY BANNER 900X200

The Tenancy Banner is a responsive unit that appears at the bottom of every page of the site. We accept GIF, JPEG or PNG Files.



Email Specifications

We build emails at no extra cost. All we need are the following:

Subject line and preview line

Header Banner (recommended 600x150)

Text – no more than 300 words

Other images if required (GIF, JPEG or PNG files)

Call to action click through URLs (3 recommended)

We will always send our clients a draft of the email for approval.

